

# QUICK GUIDE TO SPOTTING ABORTION AS POLITICAL SPORT IN COVERAGE

## Measuring Representation of Impacted and Expert Perspectives in Abortion Coverage



Is a pregnant person or woman seeking abortion care quoted?



Does the article mention consistent majority support for abortion access?



Does the article include the perspective of a medical expert or physician, or include independent medical research?



Does the article describe the real-world impact through data or analysis of the central law, court case, or experience at hand?

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## ACCURATE AND UNBIASED?

### A Deep Dive into How the Media Covers Abortion in the US

This analysis of national media outlets released by NARAL found that:

- The vast majority of coverage is driven by litigation and legislation around abortion restrictions. 48 percent of coverage is written by political reporters, 20 percent by breaking news reporters, and 9 percent by Supreme Court of legal affairs correspondents.
- While 65 percent of articles quote a politician, only 14 percent quote a physician, 11 percent include independent medical research, and 8 percent feature a real woman's story
- Despite the fact that 62 percent of abortion coverage mention *Roe v. Wade*, the landmark ruling permitting abortion up to 24 weeks, only 9 percent of articles mention overwhelming support for *Roe* and abortion access generally, a fact that might be relevant given efforts to overturn it.

To learn more about how the role of the media in framing and influencing the discussion around abortion and read the full report, visit [TellTheWholeStory.com](https://www.tellthewholestory.com)

The analysis was conducted by Global Strategy Group and was comprised of more than 300 randomly selected print news articles analyzed between January and June 2019.